Aditya Thuse

Product Designer | User Experience Designer

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Summary

A UX Designer & Front-end Developer, focused on creating meaningful experiences through empathy. I am a problem solver skilled in user research, testing and interaction design. Able to turn ideas into production.

Highlights

Design thinking, User research, Ideation, Wireframing, User-interface design, Prototyping, Usability testing, Psychology principles, Survey design, Communication, Storyboarding, Typography, Accessibility

Experience

Fringe22
UX Designer

Columbus, OH | July20 - Aug20

Developed a smoother information architecture for Squarespace based WCAPS website. Added CSS coding to the Squarespace theme to style the website interface according the brand message.

Burnette Clingman Enterprises
Web Designer, Front-end Developer

Dayton, OH | Pro bono | Dec19 - Present

As the only designer, took the responsibility from designing to developing a new responsive website for an entrepreneur while also developing UX/UI designs and drafting copy and media content.

Zwende
UX Consultant

Dayton, OH | Oct19 - Nov19

Identified the points of friction. Redesigned the homepage for the e-commerce business to improve the customer interaction, by reducing the bounce rate, discovered unique selling points by performing user research, and designed the wireframes to make website intuitive.

Global Techniques
Front-end Developer

Nagpur, IND | April16 - May17

Standardized all output with a new, responsive, mobile-first approach and strategy. Assessed UX and UI designs for technical feasibility. Collaborated with product team members to implement new feature developments.

Skills / Tools

Skills	Tools
Six Sigma Green belt	Jira
Interaction Design	Figma
Google Analytics	Sketch
Public Speaking	Atomic
Squarespace	InVision
Optimal Sort	Axure RP
HTML & CSS	Balsamiq
Wordpress	Webflow
Photoshop	Adobe XD
Illustrator	Solidworks
JavaScript	JustInMind

Education

Wright State University - MS, IHE
Major in Human Factors Engineering

Relevant Coursework: Human-System Interaction & Usability Testing, Fundamentals of Human Factors Engineering, Human Decision Making, Cognitive Systems Engineering, and Advanced Statistics

Springboard - Bootcamp
UX Design Career Track

A 350+ hour UX design course covering end to end UX processes. Completed a real-world industry design project, a design sprint, and a capstone project 'Wander', reviewed by an independent industry expert.

G. H. Raisoni Academy of Engineering and Technology – BE
Major in Mechanical Engineering

Projects

House2Home: *Platform for home décor*
- Developed a starter kit that helps user visualize their rooms based on user research
- Designed an augmented reality solution for an ecommerse to enhance the user experience
- Improved the functionality and the usability of the website based on the user reviews

TinyTales: *Storytelling app for kids*
- Designed the prototype for the application by performing design sprints
- Provided improved design concepts by implementing lightening demos and Crazy8 designing procedures
- Generated usability feedback by creating story boards and evaluated the prototype with users

The Wacky Entrance
- Practiced a product centered approach while keeping the user in consideration to design an entrance at a restrained site
- Applied unconventional solution to complex problem while acknowledging architectural limitations

Volunteering

TEDx Dayton
Greenroom manager at Salon event. Guest and speaker coordinator for Connect event

First Lego League
Multiple role event volunteer at WSU

Raider Food Pantry
Stocking assistant

National Cadet Corps India
Achieved Corporal status in high school scouts